

How to Get and Use Your Retail Website & Customer Care Center

One of the great things the Elite Business Center provides is an incredible Retail Website with a 24 hour Customer Care Center and Online Nutritional Store for only \$9.95 per month! Just follow the steps!

1 How to get your Retail Website:

a) Shop for domain name: When clicking on the “Website Icon” in your Business Center, there is a utility that is built into the program to help select a name for your website. Just type in the “Get New Domain” form the name you would like to have (be sure to follow the rules below) The wizard will search the internet and let you know if you have been successful or if the name you have selected is already taken by another person.

⇒ Select name with ending .com only (You will get a much higher response on your advertising. People will automatically type in dot com.)

⇒ Keep name under 16 characters. (easier for people to remember)

⇒ Retail Domain name should suggest health and/or weight loss.

⇒ To advertise your Website and Customer Care Center, type as follows:

www.yourdomainname.com/cc.

b) Click on web site icon in your Business Center

⇒ Click on select new domain

⇒ Complete form w/domain name. Remember to click on the drop down menu to select a product site.

2 How to use your retail web site & customer care center

a) REMEMBER Advertise:

⇒ Place retail web site on all methods of advertising, i.e., fliers, hot-pockets, pull-tabs, newspaper ads, etc

⇒ Internet Advertising Wheel : To purchase slot and learn the details, go in your business center, Click the flashing “Advertise Now” link

⇒ Business Cards

⇒ Catalogs/brochures, etc

b) Refer everyone to web site/customer care center

⇒ Prospective Customers

⇒ Business Prospects

⇒ People Who Want Information on the Products

⇒ People Who Want To Know How to Take The Products (step by step directions can be found there)

- ⇒ People Who Want Recipes (shakes, bar, etc.)
- ⇒ For Success Stories (Product results)
- ⇒ For Doctor information on products (Dr. Jamie McManus has recorded information on every product. This will provide information for customers and training for distributors.)
- ⇒ Online shopping for reorders (Customers can order product online.)
- ⇒ To provide Income opportunity information there is a link on your retail website that leads them to your recruiting website.