

Urgency Email

Here is the urgency email This is to be sent out after you know that the prospect has had the Decision Package for about 3 or 4 days and still has not contacted you for more information. It is again designed to create urgency so that the prospect will contact you for more information. You should always send this out as an email

Email Message Subject: I Need To Hear From You

Hi again [Prospect's First Name] this is [Distributor's Full Name]. A little over a week ago you had requested our Business Information Package from our web site. You should have received it by now. If you have not received it contact me at [Distributor's Phone Number] or [Distributor's Email Address] and let me know. This package will provide you with detailed information on how to create a massive income using the Internet.

[Prospect's First Name], as of today I have not heard from you. As I stated to you in the letter I put in your Business Information Package, our training group in your area is about to close in a day or so. I usually don't contact anyone after they receive their Business Information Package as I feel that if someone is truly interested in an opportunity that will earn them thousands of dollars per month, they will contact me for more information.

[Prospect's First Name], the reason why I am contacting you is because there is a special opportunity in your area as it is one of the busiest in the country. This opportunity is available for only three people, that's it. Since you requested the information I can only assume that you are interested in making some good money.

If you are still truly interested you need to review the materials in the Business Information Package, write down any question you may have, and get back with me right away to let me know if you want to be included. As I said, I only need three people to take part in this special project. I really can't work with more people than that. I can be reached at, [Distributor's Phone Number] or [Distributor's Email Address].

[DISTRIBUTOR'S NAME]

Home Office: [DISTRIBUTOR'S PHONE NUMBER]

E-Mail: [DISTRIBUTOR'S EMAIL ADDRESS]