

## Catalog & Video Drop Instructions

The video and product catalog drop is a concept that can put money in your pocket right away! It's simply the "Personalize Your Program" video along with a product catalog. What you need to do is make a list of everybody you know who lives in your local area. This list should include your neighbors, your friends, people at your church, the people you work with, people you see at the dry cleaners, the bank, etc... All you need to do is take the video and product catalog, hand it to them and you just say, "Take all look at this video and see what we have available and let me know what you think". Then schedule an appointment to pick it up the next day or later that afternoon. This concept is amazing! It's very simple, anyone can do it, and it generates **IMMEDIATE RESULTS!**

Following are testimonials of results of people using this technique to develop **instant cash flow**:

Karen dropped eight videos in a week. Out of those eight videos, she made SEVEN sales! She retailed over \$1,200 in volume. As a Supervisor at 50% profit, that \$1,200 in sales means \$600 cash profit in your pocket. Who do you know that needs to make \$600 this next week?

Vicky also had incredible results! She actually passed out 32 videos and in her first five days, did \$1,416 in sales. That's over \$700 cash money in her pocket at a 50% discount. And in two weeks, only 16 of those people had actually viewed the video! Out of those 16 people, she got 15 customers, and she retailed \$2,252 in products! That's over \$1,100 in retail profit!

All you need to do is commit to yourself to order the videos and commit to how many videos you are going to get passed out every single week. This is a never-ending customer base! Once you have a few customers who are getting results on the products, you simply say to them, "How would you like to earn the products for free next month?" Perfect! "I'm going to give you five videos, give them to 5 of your friends" and have them do the same thing. "Take a look at this video and see what you think" and I'll call them back tomorrow. This is a simple way to totally explode your local customer base!

Let's just talk about Vicky again. She passed out 32 videos and got 15 customers. If those 15 customers each pass out five videos to their friends, now she has 75 people with that video in their hand and all she has to do is incredible follow up. Talk about a never-ending list of leads! That's also a great way to get people into the business because now they can see how simple it is. They got on the products, got good results, gave you five of their friends, they're on the products getting good results and guess what, you just simply duplicate the process! Tell those people the same thing. Then you go back to Vicky and say "Look what I'm making! You can either make this money, or I can. Either way it works for me!"

Following are the supplies needed for the catalog/video drop:

Catalogs – Order #6240 - \$7 (20 catalogs)

Personalize Your Program Video – Order #8967 - \$2 Each

Or save money by ordering 50 videos at a time:

Personalize Your Program Video - Order #8936 - \$62.50 (50 Videos)