



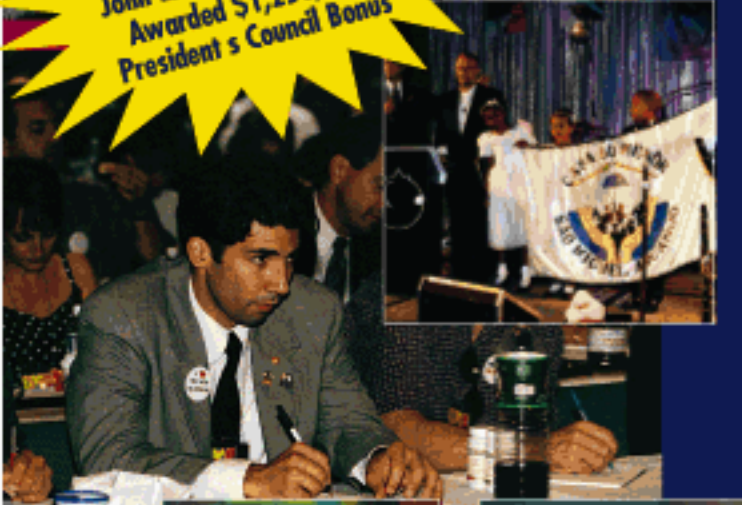
**"Where else but Herbalife can you help people improve their health and wealth at the same time?"**  
*-Mark Hughes*

# EXPO '99

**Ushers in a New Era for Herbalife!**



**Number One Distributors, John and Susan Peterson, Awarded \$1,250,000 President's Council Bonus**



"Herbalife has come so far in such a short period of time," Mark Hughes said to a capacity crowd of approximately 12,000 at Expo '99 in Orlando, Florida. "But the best part is we are only getting started!"

If Herbalife is just getting started, now is truly the best time to become a Distributor. Just look at what happened at Expo '99 alone:

Chairman's Club members, John and Susan Peterson were awarded \$1,250,000—the largest President's Council Bonus in the history of the Company.

More than \$18 million in President's Council Bonus awards was paid out to 120 President's Team members.

Mark Hughes announced the 3 Days in L.A. Master Program.

Two products were launched—Woman's Advantage with DHEA and Joint Support Glucosamine with Herbs.

The Herbalife Distributor Website Builder was introduced.

HerbaTel is now available for 7.9¢ a minute with a FREE minutes promotion running until Sept. 15.

**Expo '99 breaks bonus records: \$18 million awarded.**

Reward and recognition were the themes of opening night of Expo '99 as Mark Hughes proudly introduced Herbalife's top achievers in 1998. One by one he handed out over \$18 million in President's Council Bonus awards along with the coveted "Herbie" statuette to all the bonus achievers.

The gala evening ended with the highly anticipated announcement of the number one Distributors of 1998—John and Susan Peterson. For the second year in a row, Chairman's Club members, John and Susan Peterson, were Herbalife's top Distributors in the world receiving the highest President's Council Bonus award ever paid out in Herbalife's history—\$1,250,000!

"We never expected this would happen to us," John told the cheering crowd. "For everyone in the audience, if you have the right perspective you can be right up here with us one day... you just have to have a dream that you can do it. The biggest money to be earned in this incredible Company hasn't even started yet!"

**Mark Hughes acknowledged Distributors for their commitment to helping him take the message of nutrition and financial freedom around the world.**

Chairman's Club member, Geri Cvitanovich-Dubie, received the first-ever Founder's Circle Award for having 10 first-line President's Team members in her organization. President's Team member, Lisa Mueller, received a surprise bonus of \$5,000 for being the number one retailer in North America in 1998 and another \$10,000 bonus for being the top retailer in the world in 1998. Cathy Cheeseman, Global Expansion Team, received \$5,000 for being the number one recruiter in North America in 1998 and an