

# Three Customer Group List

**Consumer Group**  
(25 Recommended)

**Volume Producer Group**  
(At least 5 Recommended)

**Business Builder Group**  
(At least 5 Recommended)

**Benefit Sought:**  
**Action to Take:**  
**Definition:**

Product Results  
Teach Proper Customer Care  
"Product Lover"

Flexible Income  
Teach to Build Consumer Group  
"Customer Server"

Financial Independence  
Teach to Build all Three Groups  
"Three Group Builder"

**Name**

**Name**

**Name**

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
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- 12
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- 16
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- 22
- 23
- 24
- 25




<b>Business Builder</b>	A Supervisor who is successfully training members within these three groups in his or her own business.
<b>Volume Producer</b>	A Distributor or Supervisor who produces volume by successfully building a "Consumer" group.
<b>Consumer</b>	Loves the products enough to commit to buying at least 100vp each month for the rest of his or her life.